Message Text

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TAGS: EAGR, ETRD, EEC

SUBJECT: POSSIBLE VISIT TO WASHINGTON BY FRENCH OFFICIALS

TO EXPLAIN EC WINE REGULATIONS

- 1. AT MARCH 4 MEETING WITH STR, STATE AND COMMERCE OFFICIALS, JEAN FOURCADE OF FRENCH EMBASSY AND ARTHUR SILVERMAN, WASHINGTON COUNSEL OF THE WINE INSTITUTE, REPORTED ON THEIR IDEAS FOR ARRANGING A MEETING IN WASHINGTON, POSSIBLY IN MAY, BETWEEN FRENCH OFFICIALS AND US WINE INDUSTRY REPRESENTATIVES.
- 2. FOURCADE EXPLAINED THAT THE MEETING WOULD BE VERY INFORMAL AND STRICTLY INFORMATIONAL. IT WOULD ALLOW UNCLASSIFIED

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FRENCH WINE EXPERTS TO DISCUSS US GRIEVANCES AND CLARIFY

WHETHER THESE COMPLAINTS WERE REAL OR SIMPLY A RESULT OF MISINTERPRETATION OF EC REGULATIONS. THERE WAS NO CLEAR IDEA WHAT MIGHT FOLLOW FROM SUCH A MEETING EXCEPT TO CLEAF THE AIR. FOURCADE EXPRESSED VAGUE WILLINGNESS OF FRENCH GOVERNMENT TO BE HELPFUL.

3. THE IDEA APPARENTLY AROSE SPONTANEOUSLY DURING THE VISIT LAST WEEK OF FRENCH AGRICULTURE MINISTRY OFFICIALS CONCERNED WITH WINE (TINLOT, VAN HAECKE AND PORTAL) WHO WERE HERE FOR THE PURPOSE OF DETERMING REASONS BEHIND RECENT 40 PERCENT DECLINE IN FRENCH WINE EXPORTS TO US. THEY MET WITH SILVERMAN AND BECAME CONCERNED THAT US WINE

INDUSTRY COMPLAINTS MIGHT BE BASED ON HASTY
INTERPRETATION OF EC WINE REGULATIONS AND LACK OF
KNOWLEDGE OF "FOOTNOTES" AND "LEGISLATIVE HISTORY".
ACCORDING TO FOURCADE, IT MAY BE POSSIBLE FOR
KNOWLEDGEABLE FRENCH AGRICULTURE AND FINANCE MINISTRY
OFFICIALS TO BE BACK IN WASHINGTON IN MAY. SILVERMAN
INDICATED THAT HE WOULD FORMALLY PROPOSE MEETING SHORTLY
IN LETTER TO FOURCADE.

4. US OFFICIALS ENCOURAGED FOURCADE AND SILVERMAN TO EXPLORE POSSIBILITY OF MEETING AND INDICATED PARTICIPANTS IN CURRENT INTER-AGENCY STUDY OF EC WINE REGULATIONS WOULD PROBABLY FIND IT USEFUL TO SIT IN AS OBSERVERS.

WE ALSO MADE A STRONG RECOMMENDATION THAT AN EC COMMISSION OFFICIAL FROM BRUSSELS WHO WAS FAMILIAR WITH EC WINE REGULATIONS BE INVITED TO PARTICIPATE IN MEETING AND SUGGESTED THAT FOURCADE BE IN TOUCH WITH THE EC DELEGATION IN WASHINGTON. FOURCADE AND SILVERMAN AGREED TO THESE SUGGESTIONS. INGERSOLL

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